

Ryan Fernandes

I'm a Product designer, passionate about creating user-centered experiences that are both visually appealing and functional.

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EXPERIENCE

Dentons Digital, Westbury UK — *Website Designer*

May 2022 - May 2023

- Wireframed and designed modern websites that met the needs of clients.
- Updated content on websites to ensure accuracy and up-to-date information.
- Developed websites in WordPress using Elementor, a popular drag-and-drop page builder.
- Worked on the UX/UI design of websites to provide better user experiences.
- Updated and maintained websites to ensure they were always running smoothly.

Gmax Trackstars, London UK — *Website Designer*

November 2021 - May 2022

- Conducted UX research to understand user needs and pain points.
- Wireframed and prototyped user interfaces to test and refine designs.
- Designed website and established brand identity.
- Developed the designs using WordPress CMS.
- Worked with content writers to create text that was optimal for UX and SEO.
- Conducted website UX Audit and implemented changes in design.

Learning Hand Project, Kent UK — *UX Designer*

September 2021 - November 2021

- Carried out user research through targeted interviews and extensive usability testing before and after the redesign.
- Created visual design prototypes and developed solutions for the modern website.
- Implemented designs and developed the website using WordPress with Elementor.
- Optimized the website for SEO and ensured that it was accessible to all users.

SKILLS

Software

Figma, AdobeXD, Photoshop, Illustrator, Zeplin, Trello

Design

Design Research, Affinity Mapping, Personas, Wireframes, Prototype, UI Design

Development

Html/CSS/JavaScript
Wordpress, Webflow, Squarespace

Education

Creative Computing: UI/UX

Design — Bath Spa University
- May 2023

Google UX Design Certificate

— Coursera
- November 2021

Introduction to User

Experience Design —
Coursera
- March 2021

WEBSITE PROJECTS:

<https://donatesmart.co.uk>

<https://alinayoga.co.uk>

<https://zerowaste.co.uk/>

<https://gmaxtrackstars.com>